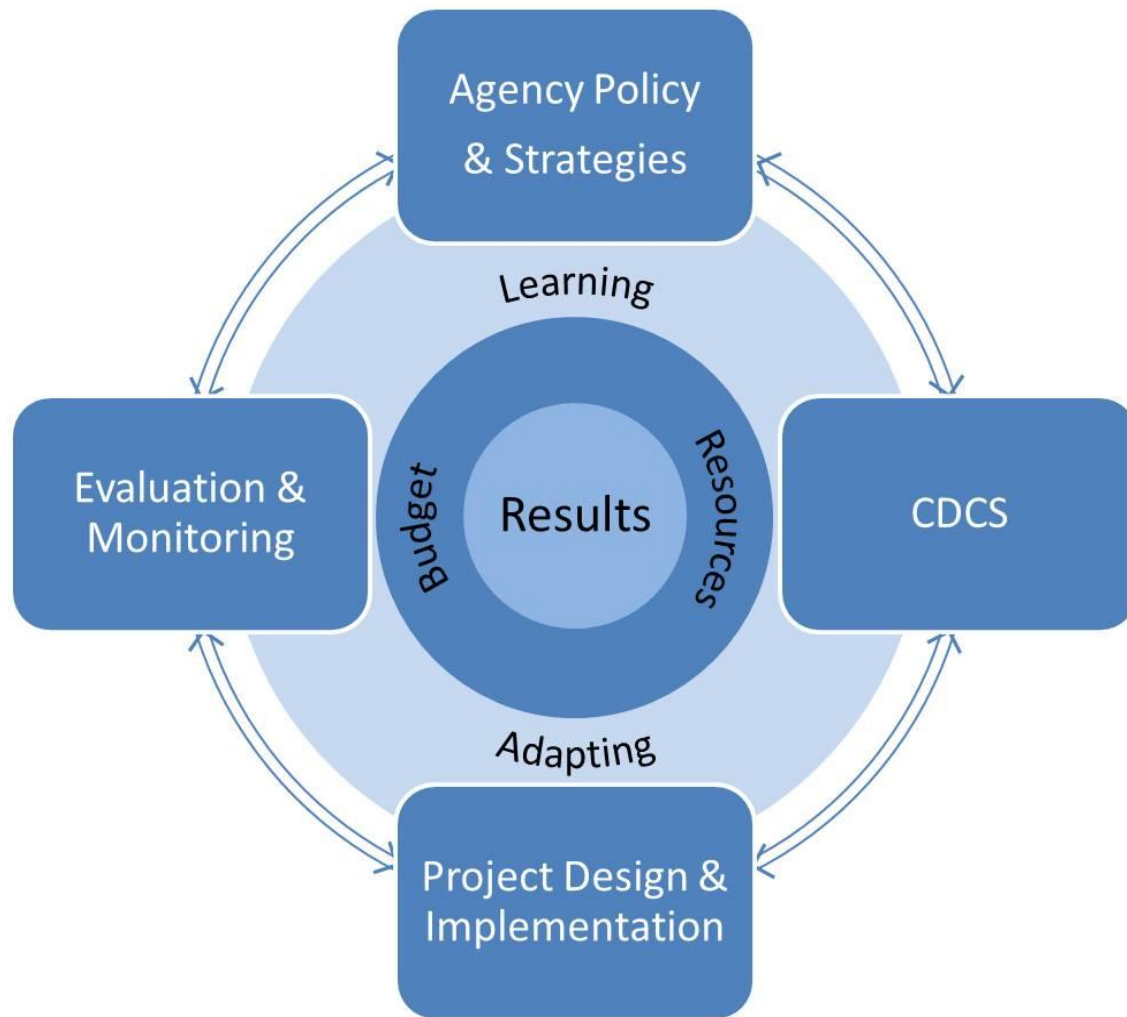


# Project Design is key to USAID's Program Cycle



# Why Project Design?

- “Project” is set of interventions or activities that achieve a result by solving an associated problem
- Replaces existing Activity Approval Documents (AADs) that are prepared for each new procurement
- Process designed flexibly to increase effectiveness of interventions and maximize impact of resources
- Serves as primary vehicle to implement USAID Policy Framework and USAID Forward, including IPR
- Links to CDCS and serves as basis for M&E
- Applies selectivity and focus and builds in sustainability
- Applies integrated approaches and leverages partnerships

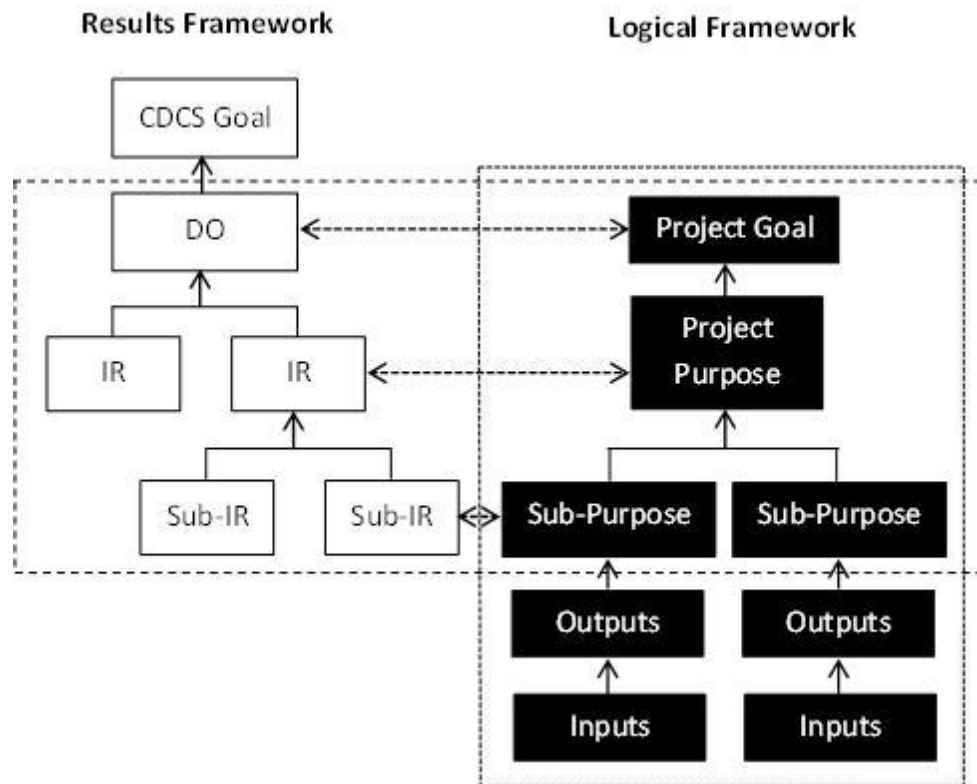
# Project Design Principles

- Apply appropriate analytical rigor – Missions have discretion on which analyses to complete other than three mandatory
- Draw upon continuous learning for adaptive management
- Choose review processes appropriate to cost & complexity
- Promote collaboration among stakeholders
- USAID design leadership (but shared in G2G & multi-donor pooled mechanisms)
- Consider broad range of implementing options (pooled donor funding, PIOs, GDAs, G2G, local umbrella NGOs for grants under grant, etc.)
- Mission Directors prioritize PD guidance application and approve projects

# Three-Stage Project Design Process

- Concept Paper
- Analysis Stage —————> Project Appraisal Document (PAD)
- Approval —————> Project Authorization

# Relationship between CDCS Results Framework & Project's Logical Framework



# Implementation Policy

- PD guidance will be implemented along two general tracks:
- Full PD guidance – Concept Paper (incl. peer review), full PAD, and Project Authorization (replaces AADs)
  - Targeted toward priority projects, as defined by Mission Directors, in CDCS and FTF focus strategy countries
  - Priority projects could include: use of gov systems, multi-sectoral, key to achieve DO, or impact evaluation planned
  - Concept Paper peer reviews provide technical input from Washington (not approval)
  - Priority projects supported by Service Center
- Partial PD guidance – abbreviated PAD (incl. logframe, M&E plan, and mandatory pre-obligation requirements) and Project Authorization (replaces AADs)
  - Required, at minimum, for all other projects by July 2012